



INTERNATIONAL MANAGEMENT SCHOOL

Advanced Diploma in Business Management (Health Care Management, Marketing, Hospitality, Accounting & Management) Course

The Advanced Diploma in Business Management is suitable for aspiring executives seeking theory, practice and techniques in Advanced Business Management in (Health Care Management, Marketing, Hospitality Management, and Accounting). Students will be awarded an Advanced Diploma in Business Management developed by International Management School.

Course Modules:

Core Modules

1. Operations Management
2. Management Accounting
3. IT Business
4. Human Resource Management

Specialization in Marketing

- Consumer Behaviour
- International Marketing

Specialization in Hospitality Management

- Service Marketing for Hospitality
- Strategic Hospitality Management

Specialization in Management

- International Business Environment
- Strategic Management

Specialization in Accounting/Finance

- Auditing and Taxation
- Accounting

Specialization in Health Care Management

- Health & Care Giving Operation
- Strategic Health Care Management

Duration:

The part time course duration is 12 months

Assessment & Grading:

Students will be assessed through a formal examination. 75% class attendance is required. The qualification to be awarded upon course completion & passing of the required examination is "Advanced Diploma in Business Management" awarded by International Management School (200816652R) which is a registered School with the Committee for Private Education. ERF expiry date is 18 Jan 2021.

Admission requirement:

Diploma or equivalent

Class venue:

International Management School @ 101 Kitchener Road Jalan Besar Plaza unit 03-39 Singapore 208511

Fees:

The full course fee is S\$2,400 (including local exam), payable by monthly installments over 12 months. Registration fee is S\$50 (non refundable).

101 Kitchener Road #03-39 Jalan Besar Plaza Singapore 208511