



# INTERNATIONAL MANAGEMENT SCHOOL

## **DIPLOMA IN BEAUTY AND WELLNESS BUSINESS MANAGEMENT COURSE**

The Diploma in Beauty & Wellness Business Management is suitable for aspiring Beauty and Wellness professional seeking theory, practice and techniques in Beauty and Wellness Business Management. Students will be awarded the Diploma in Beauty & Wellness Business Management developed by International Management School.

The Diploma in Beauty & Wellness Business Management program includes theory and hands-on instruction. The program will teach students the concepts of Beauty & Wellness Business Management, digital marketing.

### **Course Objectives:**

Upon completion of this programme, participants will be equipped with a broad understanding of the theoretical and practical (skills) aspects of Beauty & Wellness business operations and management.

### **Course Modules:**

1. Introduction to Beauty and Wellness Business Management
2. Digital Marketing
3. Communications Skills & Selling Skills
4. Facial Treatment
5. Make Up
6. Massage Therapy

### **Duration:**

The part time course duration is 6 months

### **Assessment & Grading:**

Students will be assessed through a formal examination. 75% class attendance is required. The qualification to be awarded upon course completion & passing of the required examination is “Diploma in Eyebrow & Eyelash Business” awarded by International Management School (200816652R) which is a registered School with the Committee for Private Education.

### **Frequency of Assessment**

Assessment is conducted upon completion of each module lesson each month. Each assessment is 2 hours. If module has Practical & Written assessments, the weightage is 30% written exam and 70% practical assessment.

### **Admission requirement:**

Academic Level: The minimum Entry Requirement is 3 GCE O Level passes, including minimum C6 in English Language.

Non-academic route: Mature candidate, age 30 years old and above with 8 years of working experience, 3 Secondary 4 level subjects passes including English Language will be considered.

### **Class venue:**

International Management School @ 101 Kitchener Road Jalan Besar Plaza unit 03-39 Singapore 208511

### **Fees:**

The full course fee is S\$3,600 (including local exam), payable by monthly instalments over 6 months. Registration fee is S\$50 (nonrefundable), Material fee \$100