



# INTERNATIONAL MANAGEMENT SCHOOL

## **Advanced Diploma in Business Management (Health Care Management, Marketing, Hospitality, Accounting & Management) Course**

The Advanced Diploma in Business Management is suitable for aspiring executives seeking theory, practice and techniques in Advanced Business Management in (Health Care Management, Marketing, Hospitality Management, and Accounting). Students will be awarded an Advanced Diploma in Business Management developed by International Management School.

### **Course Modules:**

#### Core Modules

1. Operations Management
2. Management Accounting
3. IT Business
4. Human Resource Management

#### Specialization in Marketing

- Consumer Behaviour
- International Marketing

#### Specialization in Hospitality Management

- Service Marketing for Hospitality
- Strategic Hospitality Management

#### Specialization in Management

- International Business Environment
- Strategic Management

#### Specialization in Accounting/Finance

- Auditing and Taxation
- Accounting

#### Specialization in Health Care Management

- Health & Care Giving Operation
- Strategic Health Care Management

### **Duration:**

The part time course duration is 12 months

### **Assessment & Grading:**

Students will be assessed through a formal examination. 75% class attendance is required. The qualification to be awarded upon course completion & passing of the required examination is "Advanced Diploma in Business Management" awarded by International Management School (200816652R) which is a registered School with the Committee for Private Education.

### **Admission requirement:**

Diploma or equivalent

### **Class venue:**

International Management School @ 101 Kitchener Road Jalan Besar Plaza unit 03-39 Singapore 208511

### **Fees:**

The full course fee is S\$2,400 (including local exam), payable by monthly installments over 12 months. Registration fee is S\$50 (non refundable).