



INTERNATIONAL MANAGEMENT SCHOOL

Diploma in Business Management (Marketing, Hospitality Management & Accounting and Online Business)

The diploma is suitable for aspiring Executives seeking knowledge of the Business Management theory, practice and techniques in relation to organisational operations and management. Students will be awarded a Diploma in Business Management (Marketing, Hospitality Management, Accounting and Online Business)

Course Modules:

4 Core Modules

1. Principles of Accounting
2. Business Communication
3. Marketing
4. Business Organization

Specialization in Marketing

- International Business
- Marketing Management

Specialization in Hospitality Management

- Introduction to Hospitality Industry
- Hospitality Management

Specialization in Accounting/Finance

- Finance
- Financial Accounting

Specialization in Management

- Business Management
- Business Environment

Specialization in Business Online

- Online Business Development
- Online Business Strategy
- Project Development of Food and Beverage
- Introduction in Food and Beverage Service

Duration:

The part time course duration is 12 months

Assessment & Grading:

Students will be assessed through a formal examination. 75% class attendance is required. The qualification to be awarded upon course completion & passing of the required examination is "Diploma in Business Management (Marketing, Hospitality Management, Accounting and Online Business)" awarded by International Management School (200816652R) which is a registered School with the Committee for Private Education.

Admission requirement:

Obtained at least C6 in any 3 GCE O level subjects including English Language or equivalent

Class venue:

International Management School @ 101 Kitchener Road Jalan Besar Plaza unit 03-39 Singapore 208511

Fees:

The full course fee is S\$2,400 (including local exam), payable by monthly installments over 3 months. Registration fee is S\$50 (non refundable)