



INTERNATIONAL MANAGEMENT SCHOOL

DIPLOMA IN BEAUTY AND WELLNESS BUSINESS MANAGEMENT COURSE

The Diploma in Beauty & Wellness Business Management is suitable for aspiring Beauty and Wellness professional seeking theory, practice and techniques in Beauty and Wellness Business Management. Students will be awarded the Diploma in Beauty & Wellness Business Management developed by International Management School.

The Diploma in Beauty & Wellness Business Management program includes theory and hands-on instruction. The program will teach students the concepts of Beauty & Wellness Business Management, digital marketing.

Course Objectives:

Upon completion of this programme, participants will be equipped with a broad understanding of the theoretical and practical (skills) aspects of Beauty & Wellness business operations and management.

Course Modules:

1. Introduction to Beauty and Wellness Business Management
2. Digital Marketing
3. Communications Skills & Selling Skills
4. Facial Treatment
5. Make Up
6. Massage Therapy

Mode of Teaching – Face to Face

Duration: The part-time course duration is 6 months (held on Sundays)

We conduct monthly In-take. The course commencement starts on the beginning of the course, on the 1st month and end on the 6th month of course. (For example, if student starts his course in the beginning June 2023, he will complete his course at the end of Dec 2023).

Assessment & Grading:

Students will be assessed through a formal examination. 75% class attendance is required. The qualification to be awarded upon course completion & passing of the required examination is “Diploma in BEAUTY AND WELLNESS BUSINESS MANAGEMENT” awarded by International Management School (200816652R) which is a registered School with the Committee for Private Education.

Assessment is conducted upon completion of each module lesson each month. Each assessment is 2 hours. If module has Practical & Written assessments, the weightage is 30% written exam and 70% practical assessment.

Admission requirement:

Academic Level: The minimum Entry Requirement is 3 GCE O Level passes, including minimum C6 in English Language.

Non-academic route: Mature candidate, age 30 years old and above with 8 years of working experience, 3 Secondary 4 level subjects passes including English Language will be considered.

Class venue:

International Management School @ 101 Kitchener Road Jalan Besar Plaza unit 03-39 Singapore 208511

Fees:

The full course fee is S\$3,600 (including local exam), payable by monthly instalments over 6 months. Registration fee is S\$50 (nonrefundable), Material fee \$100