



INTERNATIONAL MANAGEMENT SCHOOL

Higher Diploma in Business Management Course

This course is suitable for aspiring individuals seeking knowledge and practices in advanced Business Management. Students will be awarded the Higher Diploma in Business Management developed by International Management School. This course is exclusively marketed by Filmo Communications Pte Ltd. @ 03-04 Jalan Besar plaza. Inquiries or WhatsApp Steve Filmo 98365486

Course Objectives:

Upon completion of this programme, participants will be equipped with a broad understanding of the theoretical and practical aspects of advanced Business Operations Management in the Industry.

Course Modules

1. Principles of Accounting
2. Communications
3. Principle of Marketing
4. Business & Organization Theory
5. International Business & Strategy
6. Introduction to Hospitality & Tourism Industry
7. Hospitality Operations & Management
8. Business Operation & Management
9. Business Environment & Strategy
10. Development of Online Business
11. Strategic Online Business
12. Food and Beverage Operation
13. Academic Writing and Research Skills
14. Business Operations
15. Communication in Business
16. Finance and Accounting
17. Leading and Managing Teams
18. Operating in a Global ContextLevel
19. Principals and Concepts of Strategy
20. The Management of Human Resources
21. Marketing for Managers
22. Business Law for Managers
23. Management Accounting for Decision Making
24. Business Start-up; Conception to Market

Mode of Teaching – Face to Face

Duration: The part-time course duration is 24 months (held on Sundays)

We conduct monthly In-take. The course commencement starts on the beginning of the course, on the 1st month and end on the 12th month of course. (For example, if student starts his course in the beginning Jan 2023, he will complete his course at the end of Dec 2024).

Assessment & Grading: Students will be assessed through a formal examination. 75% class attendance is required. The qualification to be awarded upon course completion & passing of the required examination is “**Higher Diploma in Business Management**” awarded by International Management School (200816652R) a registered School with CPE, Committee for Private Education.

Admission requirement:

Academic Level: The minimum Entry Requirement is Diploma including C6 in English Language at GCE O Level or an equivalent qualification of International Certificate, including a pass in English Language. Language proficiency: Minimum C6 in English Language at GCE O Level, or Grade 2.5 for Philippines & Bangladesh nationals and Grade C for India nationals

Non-academic route: Matured candidate, age 30 years old and above with 8 years of working experience,



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3 Secondary 4 level subjects passes including English Language will be considered.

Campus: International Management School, 101 Kitchener Road, Jl. Besar Plaza, unit 03-39 S208511.

Class venue:

International Management School @ 101 Kitchener Road Jalan Besar Plaza unit 03-39 Singapore 208511

Course Fees: The full course fee is S\$4,800 (including local exam). Registration fee is S50 (non-refundable) & is not included in Enrolment Fees.