



# INTERNATIONAL MANAGEMENT SCHOOL

## **DIPLOMA IN EYEBROW EMBROIDERY COURSE**

The Diploma in Eyebrow & Eyelash Business is suitable for aspiring Beauty professional seeking theory, practice and techniques in Eyebrow & Eyelash Business. Students will be awarded the Diploma in Eyebrow & Eyelash Business developed by International Management School.

The Diploma in Eyebrow & Eyelash Business program includes theory and hands-on instruction. The program will teach students the concepts of Eyelash and Eyebrow Business Management, Marketing, Professional Eyelash Extension, Keratin Lashes Lifting, Eyebrow Embroidery & Eyebrow Micro-blading.

### **Course Objectives:**

Upon completion of this programme, participants will be equipped with a broad understanding of the theoretical and practical (skills) aspects of Eyelash and Eyebrow Business Management, Marketing, Professional Eyelash Extension, Keratin Lashes Lifting, Eyebrow Embroidery & Eyebrow Micro-blading.

### **Course Modules:**

- Introduction to Eyelash and Eyebrow Business Management
- Marketing
- Professional Eyelash Extension
- Keratin Lashes Lifting
- Eyebrow Embroidery
- Eyebrow Micro-blading

**Duration:** The part-time course duration is 6 months (held on Sundays)

**Mode of teaching** – Face to Face

### **Course Commencement**

We conduct monthly In-take. The course commencement starts on the beginning of the course, on the 1<sup>st</sup> month and end on the 6<sup>th</sup> month of course. (For example, if student starts his course in the beginning Jan 2024, he will complete his course at the end of June 2024).

### **Assessment & Grading:**

Students will be assessed through a formal examination. 75% class attendance is required. The qualification to be awarded upon course completion & passing of the required examination is “Diploma in Eyebrow & Eyelash Business” awarded by International Management School (200816652R) which is a registered School with the SSG.

### **Frequency of Assessment**

Assessment is conducted upon completion of each module lesson each month. Each assessment is 2 hours. If module has Practical & Written assessments, the weightage is 30% written exam and 70% practical assessment.

### **Admission requirement:**

**Academic Level:** The minimum Entry Requirement is 3 GCE O Level passes, including minimum C6 in English Language.

**Non-academic route:** Mature candidate, age 30 years old and above with 8 years of working experience, 3 Secondary 4 level subjects passes including English Language will be considered.

### **Class venue:**

International Management School @ 101 Kitchener Road Jalan Besar Plaza unit 03-39 Singapore 208511

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**Fees:**

The full course fee is S\$3,600 (including local exam), payable by monthly instalments over 6 months. Registration fee is S\$50 (nonrefundable), Material fee \$100